

2011 ANNUAL EEO PUBLIC FILE REPORT

Radio Pacific, Inc.

Station:	KONP
Community of License:	Port Angeles, WA
Reporting Period:	September 21, 2010 – September 20, 2011
No. of Full-time Employees:	5 – 10
Small Market Exemption:	Yes

During the Reporting Period, no full time positions were filled. The information required by FCC Rule 73.2080(c)(6) is provided in the charts that follow.

INITIATIVES

The employment unit engaged in the following broad outreach initiatives in accordance with various elements of FCC Rule 73.2080(c)(2):

*Participated in **job banks, internet programs, and other programs designed to promote outreach generally (i.e., that are not primarily directed to providing notification of specific job vacancies).***

KONP actively reaches out to the audience and the community through social media, Facebook and Twitter, and through its web site www.konp.com.

*Established **training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions.***

October 15, 2010
KONP provided in-house training for staff in the sales department. The training provided new skills and tools for the staff to become more effective employees and to prepare for leadership positions.

*Participated in at least **4 events or programs sponsored by educational institutions relating to career opportunities in broadcasting.***

October 12, 2010 -- KONP's Station Manager presented a lecture on industry issues and job opportunities to students at Peninsula College. He talked about the training necessary to become employed in broadcasting as well as "new media" jobs that offer new opportunities for students seeking employment at radio and television stations.

October 13-14, 2010

KONP general and sales managers provided tours to students from Peninsula College. Tours highlighted the facilities and types of employment opportunities at KONP and in radio stations in general.

February 15, 2011 -- KONP's Station Manager presented a lecture on industry issues and job opportunities to students at Peninsula College. He talked about the training necessary to become employed in broadcasting as well as "new media" jobs that offer new opportunities for students seeking employment at radio and television stations.

February 15-16, 2011

KONP general and sales managers provided tours to students from Peninsula College. Tours highlighted the facilities and types of employment opportunities at KONP and in radio stations in general.

*Sponsored at least 2 **events** in the **community** designed to inform and educate the public as to employment opportunities in broadcasting.*

May 10, 2011

KONP General Manager participated in a public forum centered on the First Amendment, media technologies and job opportunities. The event was co-sponsored by KONP.